



INTRODUCING



WAT

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WE ARE TOGETHER

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I. Benefits of the WAT Governance Token and its Impact on WatchDo[®]



A. Introduction



The WAT governance token plays a crucial role in the WatchDo® ecosystem, providing its holders with significant decision-making power over the project's future directions. In addition to enabling active participation in governance, the WAT will also have practical utility within the WatchDo® ecosystem, including rewarding engaged users.



B. Benefits of the WAT Utility Token

1. STIMULATION OF USER ENGAGEMENT



By awarding WAT to users who provide assistance, WatchDo® creates a powerful incentive to encourage active engagement within its community. This motivates users to share their expertise and contribute positively to the ecosystem, knowing that their participation is valued and rewarded.

3. ENHANCEMENT OF USER LOYALTY



WAT rewards foster user loyalty to the WatchDo® application. By receiving tokens for their actions, users develop a stronger bond with the application, reducing disengagement rates and building a stable and engaged user base.

2. CREATION OF A DYNAMIC INTERNAL ECONOMY



Using WAT as a reward mechanism introduces an internal economy within the WatchDo® application. This not only rewards user contributions but also stimulates the use and circulation of the token, thereby increasing its perceived and actual value.

4. CREATION OF BUYING POWER THROUGH REINVESTMENT



WatchDo®'s purchase of WAT, funded by taxes and revenue, to reward helpers creates a constant demand in the market. This not only supports the token's price but also underscores the company's commitment to its community and token ecosystem by reinvesting profits into the reward system.



C. Impact of WAT on WatchDo® & its Ecosystem

1. APPLICATION DIRECTION



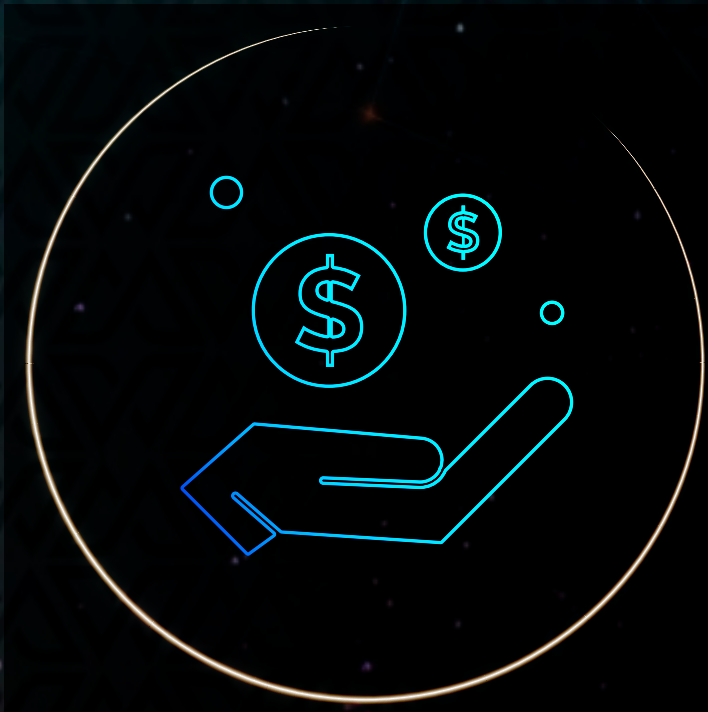
WAT holders play a crucial role in determining the development trajectory of the WatchDo® application. Their influence extends to proposing and selecting new features, improving the user experience, and optimizing the services offered. This direct interaction ensures that the application evolves in harmony with the needs and desires of its user base.

3. INNOVATION & ADAPTABILITY



Governance through WAT brings a unique capacity for innovation and adaptability to WatchDo®. By integrating feedback and ideas from its community, WatchDo® can pivot quickly to respond to emerging trends and user demands, while exploring new avenues to enrich its ecosystem.

2. TOKEN MANAGEMENT AND REWARDS



In addition to their influence on strategic decisions related to the WAT token, WAT holders have an impact on reward policies and token distribution. This includes decisions regarding burn mechanisms, reward strategies for helpers, and strategic partnerships, ensuring that actions taken maximize value for the entire community.

4. REINFORCEMENT OF THE INTERNAL ECONOMY



The integration of the WAT utility token as a reward mechanism for assistance and support highlights WatchDo®'s commitment to creating a robust internal economy. By rewarding active users with WAT, WatchDo® not only values their contribution but also stimulates active circulation of the token, reinforcing its demand and value in the market.



D. In Short



The WAT governance token is a cornerstone for a more democratic, innovative, and interconnected WatchDo® ecosystem, where each member has the opportunity to contribute to its growth and directly benefit from its success.

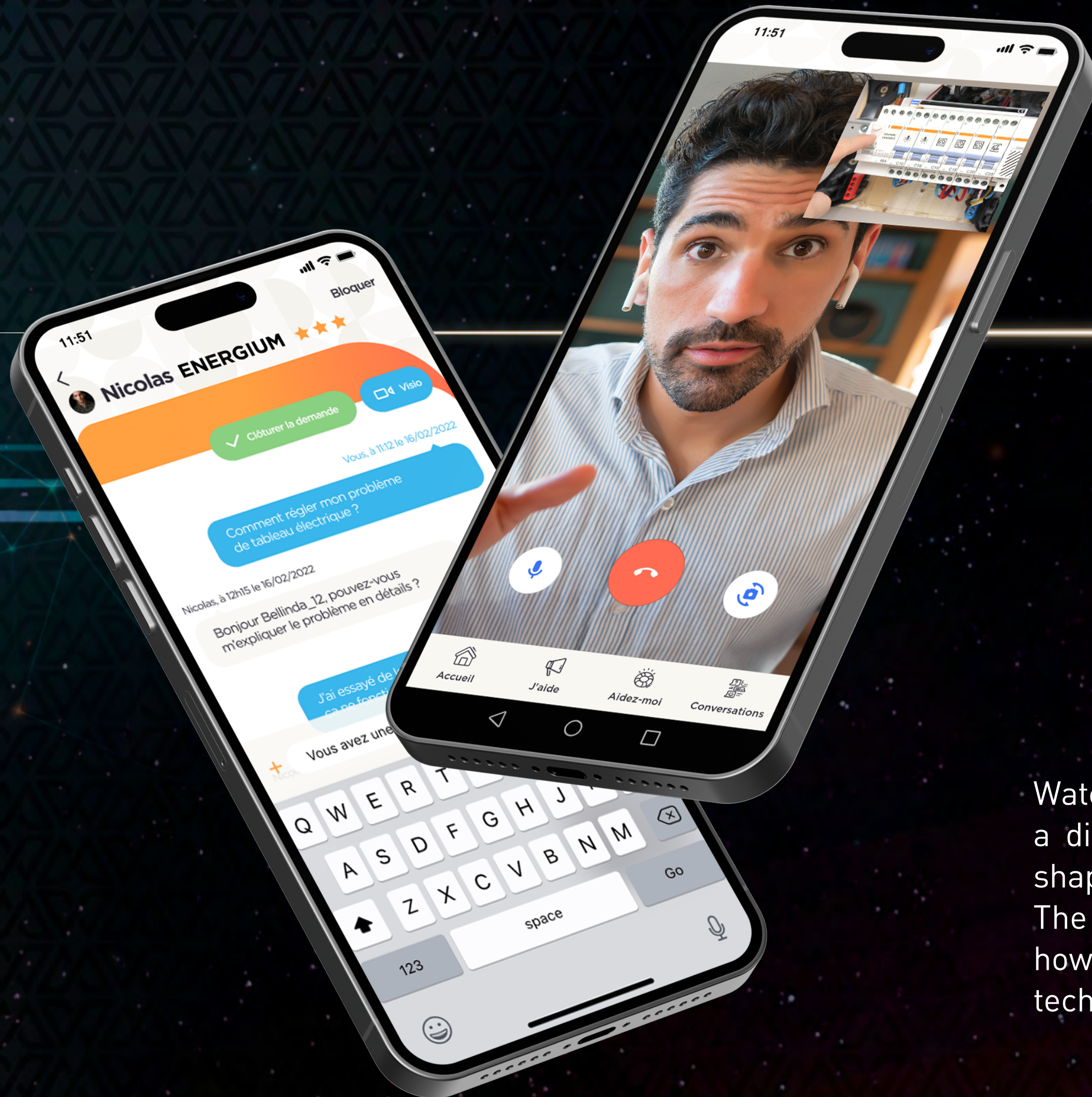


II. WatchDo[®] Company Overview





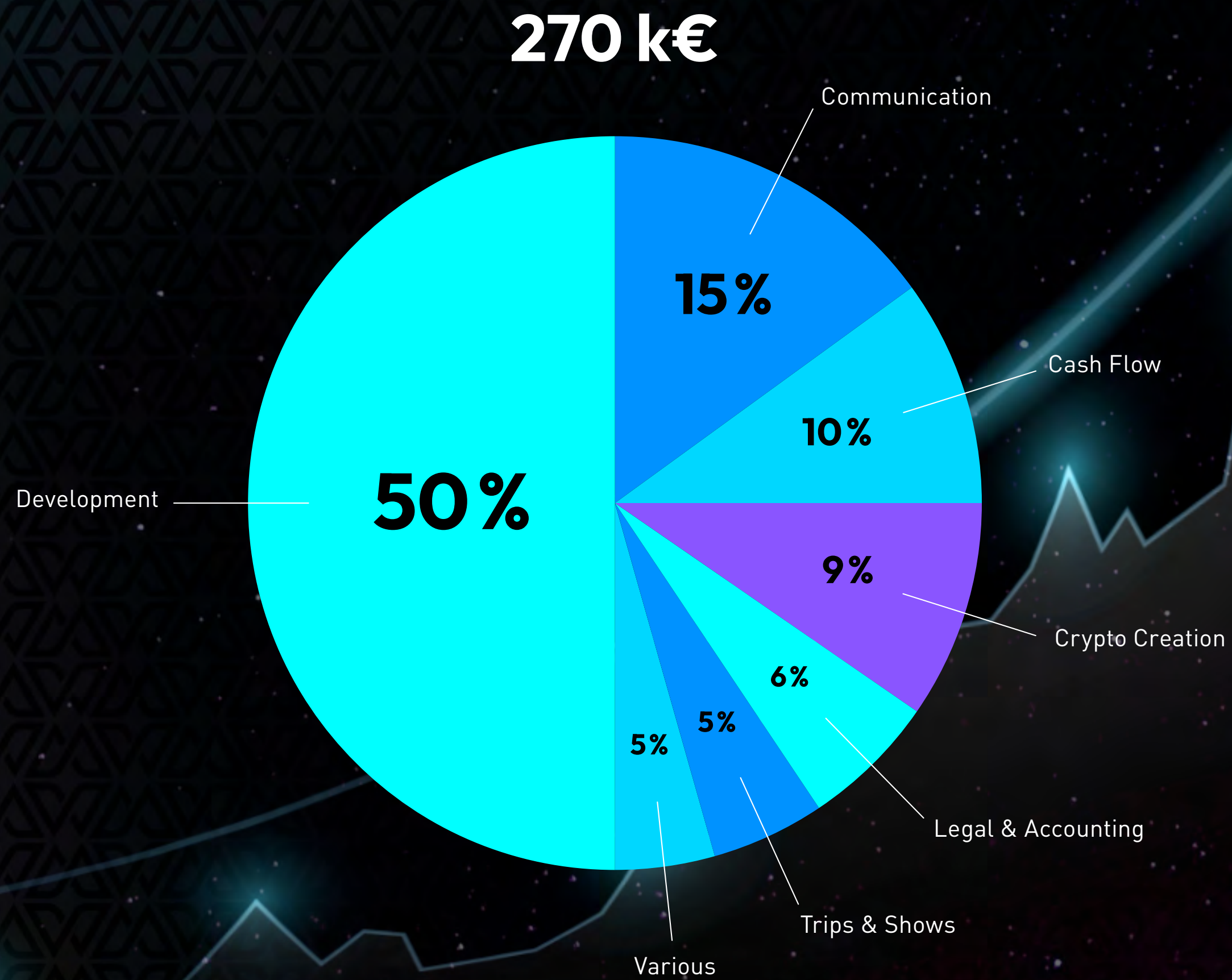
A. History & Foundation



WatchDo® came to life in December 2021, born from a bold idea: to create a digital platform for mutual aid and assistance. This vision quickly took shape, leading to the official establishment of WatchDo® SAS in April 2022. The company embarked on its journey with a clear mission: to transform how individuals and communities help each other and communicate through technology.



B. Development & Growth



Since its foundation, WatchDo® has received a significant initial investment of €270,000, propelling the development and launch of the WatchDo® City application. This investment has been a cornerstone in realizing the company's vision, ensuring its technological evolution and growth in the market.



C. WatchDo® App & its Versions

The WatchDo® assistance application has evolved into several versions thanks to the company's efforts to innovate and adapt to the needs of individuals, as well as professionals, cities, and communities.



Focused on mutual aid and assistance through chat and videoconference, the Global version allows users to help each other in various aspects of daily life.



Designed for businesses, the Pro version transforms the customer support experience by integrating chat and videoconference features, providing a modern and efficient solution for after-sales service.



Specially developed for cities and municipalities, the City version aims to strengthen social ties and mutual aid within local communities, offering an interactive digital platform for citizen engagement.



D. DNA & Community Engagement

WatchDo®'s DNA is rooted in mutual aid and assistance. The company is committed to creating a strong and engaged community, which plays a crucial role in the development and continuous improvement of the application. This community is essential for feedback, ideas, and serves as a pillar for the dissemination and adoption of the application.



E. Vision & Future Objectives

WatchDo® aspires to continue its path of innovation and expand its impact. With WatchDo® City in the process of deployment, the company aims to become a major player in the field of digital solutions for communities. The focus is on continuous improvement, expanding its user base, and exploring new technologies such as blockchain and cryptocurrency.

WatchDo® is committed to staying at the forefront of technological innovation while maintaining its commitment to the community and upholding its core values of mutual aid and support.



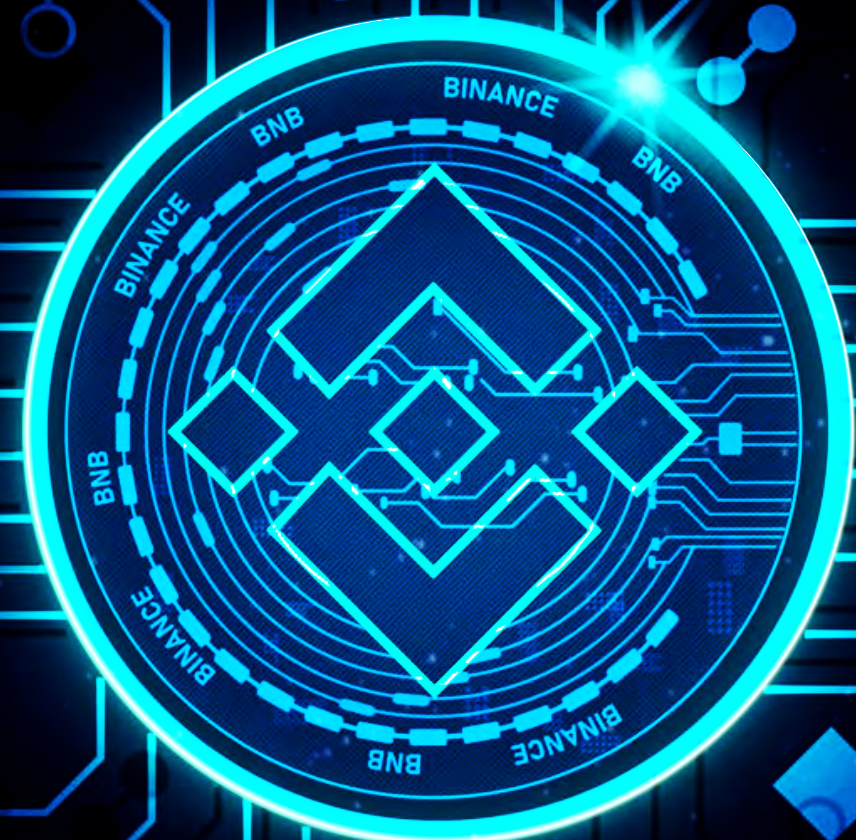


III. WAT Tokenomics & Acquisition on the Binance Blockchain



A. Introduction to the Binance Blockchain

The Binance blockchain is a fast and efficient blockchain infrastructure known for its ability to process transactions at high speed and low cost. It has become a popular choice for many cryptocurrency projects due to its security, scalability, and dynamic ecosystem.



B. BNB/WAT Pair & its Significance



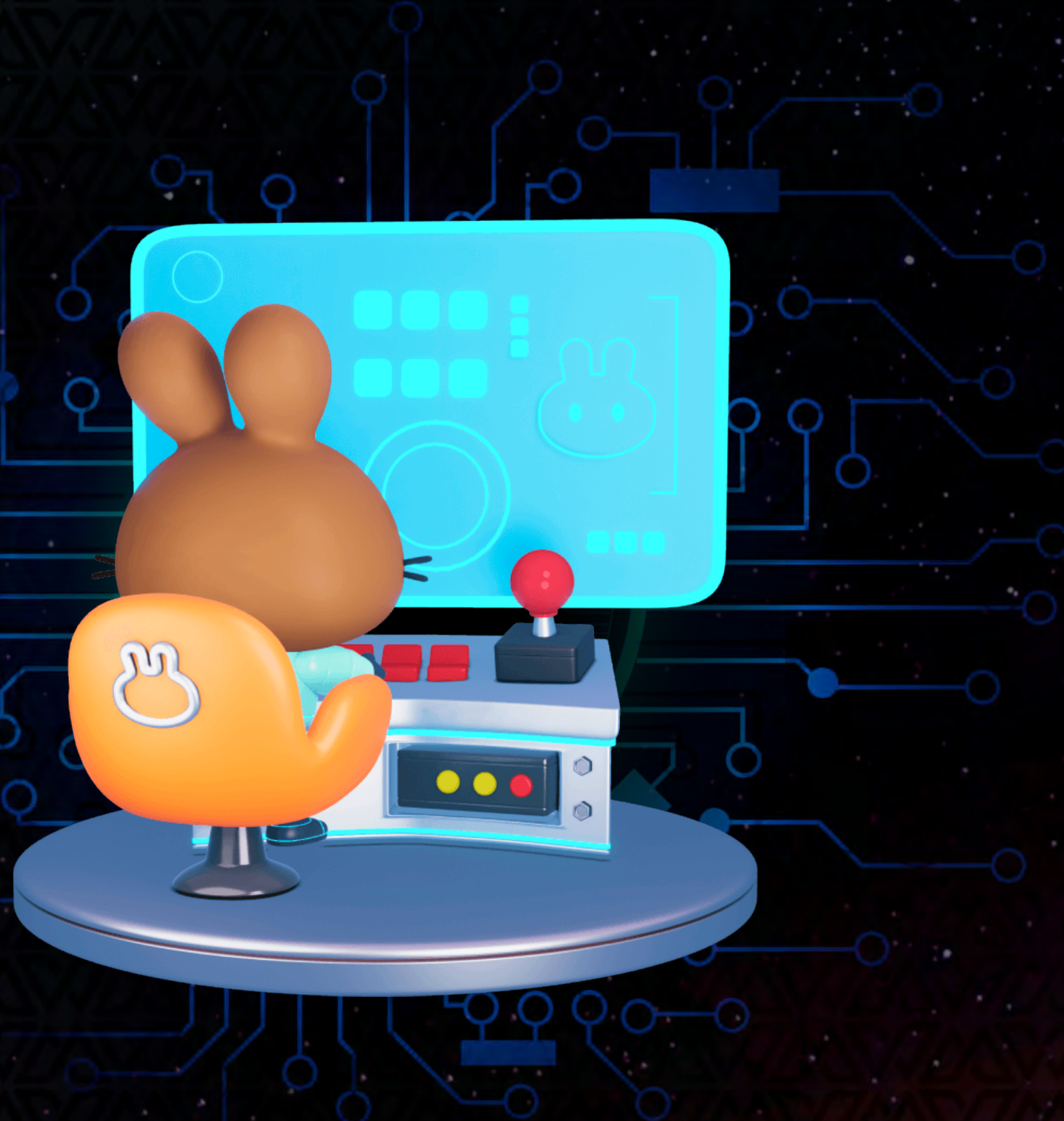
The WAT token will be available on the BNB/WAT pair. This pair means that users can directly exchange their BNB for WAT. The use of BNB, the native cryptocurrency of the Binance Chain, offers several advantages, including reduced transaction fees and high liquidity, facilitating easy access to and exchange of WAT.





C. Exchange on PancakeSwap

PancakeSwap, a popular decentralized exchange platform on the Binance Smart Chain, will be used to facilitate WAT exchanges. PancakeSwap is known for its user-friendly interface and decentralized access, allowing users to trade without intermediaries.

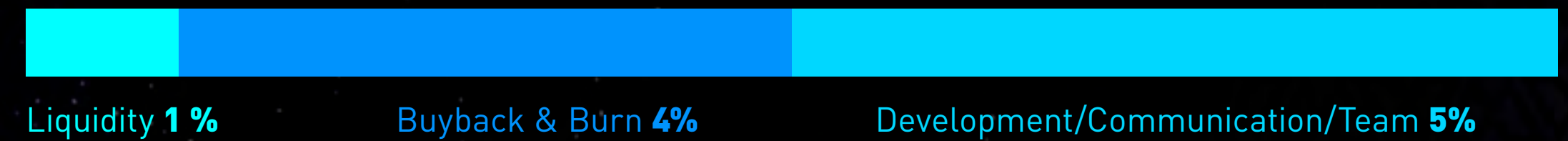


D. Taxation Structure

PURCHASE TAX (Total **8%**)



SALE TAX (Total **10%**)



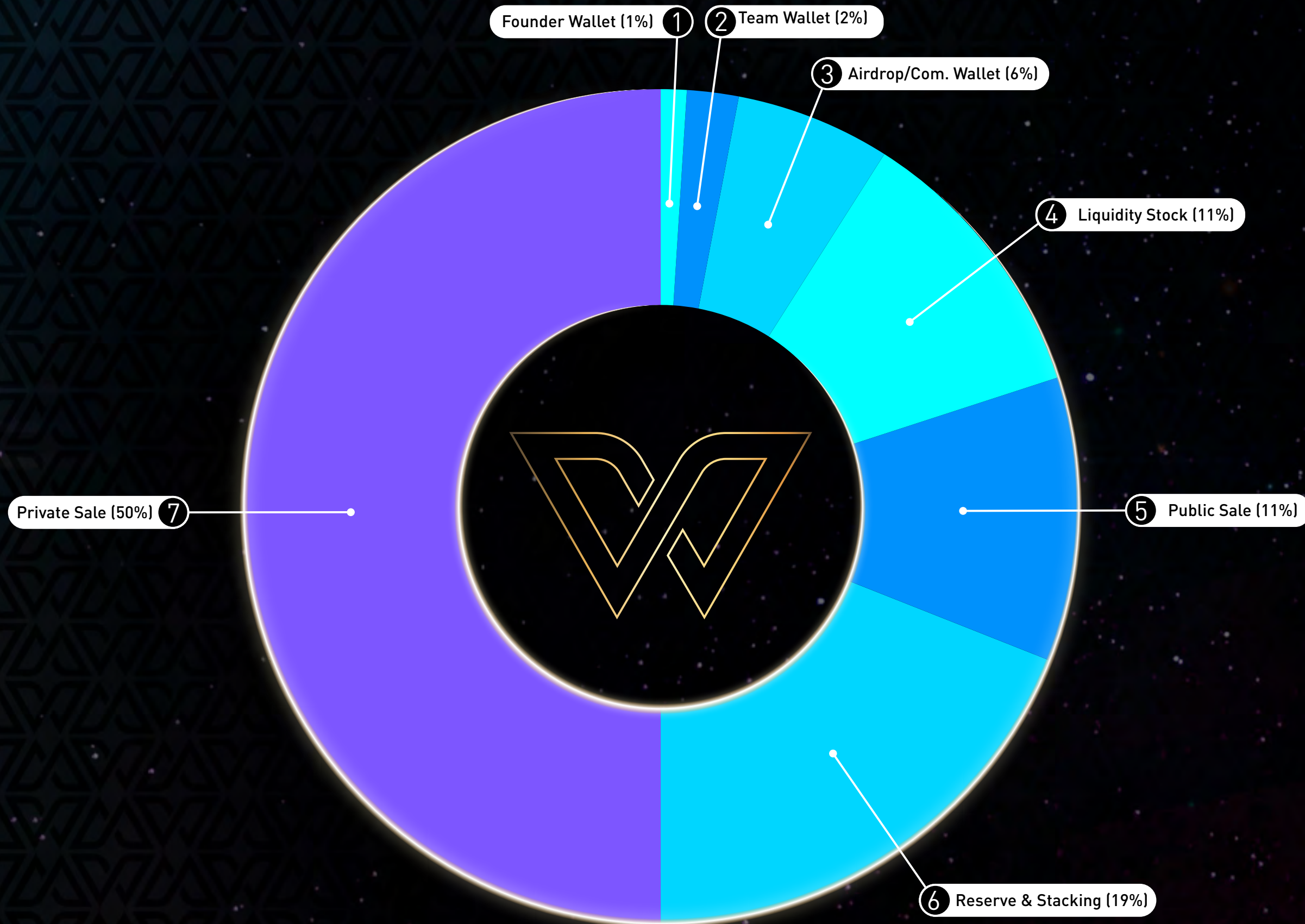
These taxes are designed to stabilize the WAT market and fund the continuous development of the project. They can be reduced to elimination but cannot be increased.

E. Replacement of Buyback & Burn Funding with Profits

PancakeSwap, a popular decentralized exchange platform on the Binance Smart Chain, will be used to facilitate WAT exchanges. PancakeSwap is known for its user-friendly interface and decentralized access, allowing users to trade without intermediaries.



F. WAT Tokenomics



Total Supply: **500,000,000 WAT**
 Token Value: \$0.00035

DISTRIBUTION

- ① SAFE© Founder Wallet: **5,000,000 WAT** (locked for 2 years)
- ② SAFE© Team Wallet: **10,000,000 WAT** (locked for 2 years)
- ③ SAFE© Airdrop/Communication Wallet: **30,000,000 WAT**
- ④ Liquidity Lock: **55,000,000 WAT**
- ⑤ Public Sale: **55,000,000 WAT** (1 BNB = 1,321,000 WAT)
- ⑥ Reserve (Stacking): **95,000,000 WAT**
- ⑦ Private Sale (V1 WDO): **250,000,000 WAT**

TAXES

Purchase Tax: 8%

- 1% for liquidity
- 3% for buyback and burn
- 4% for development and communication

Sale Tax: 10%

- 1% for liquidity
- 4% for buyback and burn
- 5% for development and communication

This distribution is designed to ensure a balance between initial financing needs, market liquidity, and long-term reserves.



G. Safe Wallet©

As part of our commitment to ensuring the security and transparency of the management of WAT tokens held by our team and founders, we have adopted Safe Wallet©, a leading self-custodial multisignature wallet solution for the ecosystem. This chapter outlines the features of Safe Wallet that enable us to securely and efficiently manage the digital assets of our project.



ENHANCED SECURITY THROUGH MULTISIGNATURE TECHNOLOGY

Safe Wallet© employs multisignature (multisig) technology to secure digital assets. This approach requires approval from multiple parties before executing a transaction, thereby enhancing security by preventing unauthorized access and single points of failure. For our project, this means that transactions related to WAT tokens, including transfers and allocations, require approval from multiple key members, ensuring transparent and secure fund management.



SELF-CUSTODY AND TOTAL CONTROL

By choosing Safe Wallet©, we maintain complete self-custody over our WAT tokens, ensuring that only our project has control over these assets. This independence from third parties strengthens our sovereignty over our funds and eliminates risks associated with centralized custody.



H. In Short



The WAT tokenomics is designed to encourage stable and sustainable growth while supporting the development and expansion of the WatchDo® ecosystem. With a smart tax structure and a balanced token distribution, WAT is positioned to be a key player in the governance and future success of WatchDo®.



IV. Governance & Voting with the WAT Token on Snapshot.org





A. Introduction to Governance via snapshot.org

Snapshot.org is a widely used decentralized governance platform in the cryptocurrency ecosystem. It allows token holders, in this case, WAT holders, to actively participate in decision-making regarding key aspects of the WatchDo® project. Using Snapshot.org for WAT governance offers several advantages:



1. **DECENTRALIZATION** | Decisions are made collectively and decentralized, reflecting the will of the community.
2. **TRANSPARENCY** | All votes are recorded and publicly visible, ensuring total transparency.
3. **SIMPLICITY** | The platform is user-friendly, enabling WAT holders to easily vote on various proposals.



B. WAT Voting Function

WAT holders will have the power to vote on important proposals, directly influencing the direction and strategies of the WatchDo® project. Here are some examples of voting topics:

AMOUNT CHOICE FOR BUYBACK & BURN

Decide how the buyback & burn will be executed on a portion of the taxes.

STRATEGIC DECISIONS ABOUT THE CITY APPLICATION

Vote on specific features or major updates to the City application

PARTNERSHIPS AND COLLABORATIONS

Approve or reject strategic partnerships or collaborations with other entities.

RESOURCE ALLOCATION

Decide on the distribution of resources for development, marketing, or other operational areas.



C. Voting Mechanism

The voting process on Snapshot.org is simple and direct.



1. PROPOSALS

Proposals are submitted on the platform, with a clear voting deadline.

2. VOTE

WAT holders connect their wallet and vote on proposals. Their voting power is generally proportional to the amount of WAT held.



3. RESULTS

After the voting deadline, results are immediately available and visible to everyone.



D. Impact of Governance

Governance through WAT and Snapshot.org allows the WatchDo® community to play an active role in the project's evolution. This creates a genuine sense of ownership and engagement, strengthening trust and loyalty towards the project.



E. In Short



The integration of WAT governance on Snapshot.org is a crucial step to ensure that WatchDo® remains aligned with the needs and desires of its community. This not only allows for informed and collective decision-making but also reinforces democracy and transparency within the WatchDo® ecosystem.



V. Utility of the WAT Token in the WatchDo[®] Ecosystem



A. Function & Use of WAT in the WatchDo[®] Ecosystem

The WAT, our new governance token, is at the heart of the WatchDo[®] evolution, offering an innovative and sustainable method to reward user engagement while strengthening community governance. Unlike traditional airdrop methods, WAT will be funded by revenues generated by WatchDo[®] and transaction taxes, creating a sustainable economic model aligned with the interests of all ecosystem participants.



B. Sustainability & Interest Alignment

Funding rewards from WatchDo[®]'s revenues and WAT transaction taxes ensures a stable and predictable source of funding. This model guarantees that the rewards program remains viable in the long term while aligning the interests of users, token holders, and the company itself. User engagement directly contributes to the growth and valuation of the ecosystem, creating a virtuous circle of participation and reward.

C. Community Governance

The use of WAT as a reward mechanism reinforces its role in the governance of the WatchDo[®] ecosystem. WAT holders are encouraged to participate in important decisions, ensuring that the project's direction truly reflects the desires and needs of the community.



D. Transparency & Trust

Transparency in reward funding increases confidence in the system. By demonstrating a clear commitment to supporting the ecosystem fairly and sustainably, WatchDo® pledges to maintain a relationship of trust and transparency with its community.

E. Adaptability

This model also offers significant flexibility. Transaction tax parameters can be adjusted based on evolving ecosystem needs and community feedback, allowing dynamic and responsive management of the rewards program.



F. In Short

WAT is designed to be a central pillar of the WatchDo® ecosystem, facilitating not only community governance but also serving as the foundation for a sustainable and fair rewards system. By relying on company revenues and a balanced taxation model, WatchDo® ensures that its ecosystem remains vibrant, engaged, and aligned with long-term growth and innovation goals.



VI. Roadmap and Future Development of WatchDo[®] & WAT



A. 2024-2025 Roadmap

2024

Q2

- Official launch of WAT on decentralized trading platforms.
- Listing of WAT on CoinMarketCap and CoinGecko for increased visibility and transparency.
- Initiation of the buyback & burn program funded by WatchDo® revenues.

- Establishment of strategic partnerships for WAT integration into other ecosystems.
- Introduction of new features in WatchDo® City, focusing on improving user experience.
- Expansion of support and customer service network for WatchDo® users.

Q3

- First series of governance votes via Snapshot.org for WAT holders.
- Development and testing of new blockchain features for WatchDo®.

Q4

- Annual review and strategy adjustment based on community feedback.
- Planning for entry into the first Centralized Exchanges (CEX) for 2025.
- Multichain bridge implementation (BSC / ETH / Polygon / Arthera)

2025

Q1

- Launch of WatchDo® City in new regions with localized features.
- Global marketing campaigns to increase visibility and adoption of WAT.
- Launch of the English version of the WatchDo® application to reach an international audience.

Q2

- Integration of WAT payment solutions for WatchDo® services.
- Expansion of partnerships with businesses and organizations with social impact.

Q3

- Introduction of advanced governance features for WAT holders.
- Evaluation of WAT performance on CEX and strategic adjustments.

Q4

- Entry into major CEX, increasing liquidity and visibility of WAT.
- Annual review and planning for expansion in 2026.
- Announcement of new initiatives to strengthen the WatchDo® and WAT ecosystem.



B. Multichain Bridge

In Q4 2024, a crucial step in our development will be to establish a bridge between the Binance Smart Chain (BSC) and other major blockchains such as Ethereum, Polygon, and Arthera. This strategic integration aims to enhance the fluidity and accessibility of the WAT token across the broader crypto ecosystem, enabling interoperability between different platforms.



This initiative will allow WAT holders to enjoy greater flexibility in their transactions and access a wider range of decentralized services (DeFi) and other applications from diverse ecosystems. Additionally, the bridge will facilitate exchanges between different cryptocurrencies, thereby increasing the liquidity and potential value of WAT in the market.

The goal of this integration is twofold: to maximize the exposure and utility of WAT by making it accessible on multiple chains, and to encourage broader adoption by connecting communities from different blockchains. This step represents a commitment to innovation and the sustainable growth of the WatchDo® ecosystem, aligning our actions with current and future trends in blockchain technology.



Stay tuned for more details on this exciting evolution in our journey towards complete interoperability and a global decentralized vision.



C. The Team

WATCHDO® FOCUS



Jarode Daniel
Sales Manager
(WatchDo® App)



Nicolas Kelen
CTO of CKC Net
UX-UI / Development
(WatchDo® App)



Romain Fievet
Co-Founder of CKC Net
UX-UI Specialist
(WatchDo® App)

DESIGN



Léonce Robert
Creative Direction & Design
Shareholder
CEO of Onesquaredesign



Thomas Miguel
Art Direction & Design



Stéphane Donabedian
CEO / Founder
Majority Shareholder / Sales Director

SHAREHOLDERS



SAS WDO
(22 investors)
Shared Ownership



Stéphane
Shareholder



Lionel
Shareholder

BUSINESS ADVISORS



Francis Hachem
Business Advisor
Web 3.0 Specialist
Founder & CEO of CodeNet



Hassan El Bakkali
Business Advisor
Blockchain Project Specialist

WAT FOCUS



Antoine Morand
Community Engagement Coordinator
NFT & Blockchain Specialist
Co-Founder of MintUp



Colin Kindt
Blockchain Technology Specialist
Founder of Blockdex



Lucas
Token Technical Advisor
SAS WDO Shareholder



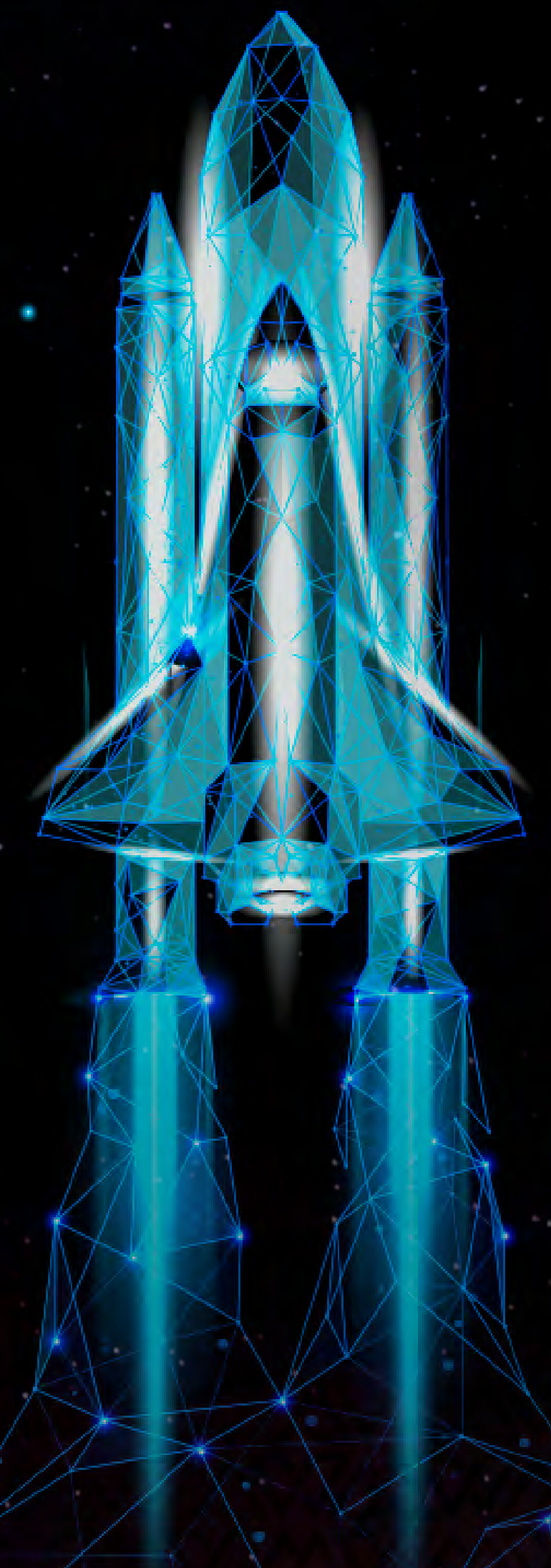
D. Long-Term Vision

FOR WAT

- Become a reference cryptocurrency in the field of digital assistance and mutual aid.
- Be listed on major CEX, thereby increasing liquidity and visibility.
- Serve as a model for the successful integration of a cryptocurrency into a mobile application ecosystem.

FOR WATCHDO®

- Position itself as the global leader in assistance applications, offering innovative and accessible solutions to a global audience.
- Continue to innovate in the use of blockchain technology to enhance user experience and community governance.
- Establish a global network of users and partners supporting and enriching the WatchDo® ecosystem.



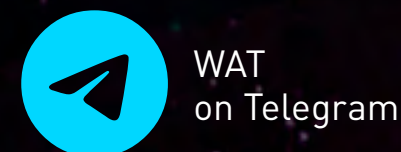
THESE GOALS AIM TO STRIKE A BALANCE BETWEEN TECHNOLOGICAL GROWTH, SOCIAL IMPACT, AND BUSINESS SUCCESS, ENSURING THE SUSTAINABILITY AND RELEVANCE OF WATCHDO® AND WAT IN THE GLOBAL DIGITAL LANDSCAPE.



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www.cryptwat.com





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This document and the information it contains do not constitute an offer to sell or the solicitation of an offer to buy tokens in any jurisdiction where such an offer or solicitation would be illegal, and should not be considered as investment advice. Investments in cryptographic tokens are highly speculative and involve a high level of risk. Potential investors should be aware that their capital is at risk and that the value of tokens can fluctuate significantly.

The information presented in this document is based on sources considered reliable. WatchDo® strives to provide accurate and up-to-date information but does not guarantee the accuracy or completeness of the information provided. The terms of use of the WatchDo® application and the WAT token, as well as information regarding governance and rewards, are available in the footer of the official WatchDo® website.

Token holders must be fully aware of the risks associated with investing in cryptocurrencies, including but not limited to, the risks of capital loss, market volatility, regulatory risks, and technological risks.

Past performance is not indicative of future results. Potential investors are strongly encouraged to conduct their own research and consult with financial, legal, and tax advisors before making any investment decisions.

WatchDo® and its affiliates will not be responsible for investment decisions made based on the information provided in this document or for any loss resulting from the investment in WAT tokens. Any investment decision should be based on an independent assessment by the investor of the risks and merits of the investment.

By accessing this document, you acknowledge having read, understood, and accepted the terms of this disclaimer.

